

10 REASONS WHY

PREMIER SOTHEBY'S INTERNATIONAL REALTY® IS LIKE NO OTHER

SOTHEBY'S HERITAGE

More than 270 years of excellence with the Sotheby's auction house and affluent clientele

BRAND RECOGNITION

Instantly known and respected by the most desired customers.
Luxury as an experience

THE PEOPLE

A talented, dedicated group of real estate professionals working collaboratively with the highest standards and productivity levels

INTERNATIONAL NETWORK AND AFFILIATIONS

A network of approximately 22,000 expert associates in 72 countries

UNRIVALED ONLINE EXPOSURE

Your property displayed on more than 5,000 websites, with results reported

GLOBAL AND LOCAL MEDIA PARTNERSHIPS

Content delivered locally and globally to influential media partners to build loyalty, brand awareness and traffic

INDUSTRY-LEADING TECHNOLOGY

Always at the forefront of constantly changing real estate technology and innovation

STRATEGIC MARKETING ADVANTAGE

Custom plans for your property, including digital, print and social media, created by the finest professional in-house marketing team

SUPPORT

A commitment to provide the support and services to guide you every step of the way

PROVEN RECORD OF NONCOMPETING LEADERSHIP AND EXCELLENCE

Our experienced leadership team offers decades of experience and an impeccable reputation

Premier | **Sotheby's**
INTERNATIONAL REALTY